



MINUTES

USMS New England Local Masters Swimming Committee (NELMSC)

Annual Membership Meeting

Sunday, September 29, 2019

Hilton Garden Inn Boston-Waltham

450 Totten Pond Rd, Waltham, MA 02451

The meeting was called to order at 1:16 pm.

1. Roll Call

NELMSC Board Officers

Douglas Sayles, Board Chair
Guy Davis, Board Vice Chair
Al Prescott, Treasurer
Sue Jensen, Secretary & Officials Chair
Crystie McGrail, Coaches Chair
Alana Aubin, Communications Chair
Tara Mack, Awards & Recognition Chair
Bill Meier, At-Large Fitness/ALTS Officer

Board Members Not Present

Tim Lecrone, Registrar
Jason Eaddy, Top Ten Recorder (written report)
Mindy Williams, Pool Sanctions Chair (written report)
Charlotte Brynn, Open Water Sanctions Chair (written report)
Laura Dennison, Para-Athlete Chair (written report)
Tracy Grilli, At-Large Hall of Fame Chair (written report)
John Gillis, Maine Masters Swim Club (MESC) Rep
Nicola Shipman, Killington Aquatic Club Masters (KACM) Rep
Christina Lorensen – Kent County Y Masters (KYM) Rep
Kate Radville, Charles River Swimming Club (CRS) Rep

NELMSC Board Club Reps

Doug Bosley, New England Masters Swim Club (NEM) Rep
Jessica Stokes, New England Masters Swim Club (NEM) Rep
Todd Whitford, Great Bay Masters Swim Club (GBM) Rep
Michelle Toner, Greater Holyoke YMCA Masters (HOLY) Rep

NELMSC Members

Emily Cook (GBM), Fitness/ALTS Coordinator
Jason Weis (NEM-CRM), College Club Swimming Liaison
Rick Osterberg (NEM-CRM), SCY Championship Meet Director
Leo Letendre (NEM-NMEG)
Homer Lane (NEM-CCM)
Jennifer Downing (NEM-CRM)
Bob Ouellette (NEM)
Mike Hurd (MESC)
Steve Laduzinski (NEM-CRM)

Other Attendees (non-voting)

Alford Green, SCM Championship Meet Director

As recorded by Mike Hurd; edited by Douglas Sayles

a. **Opening Remarks: NELMSC Chair Douglas Sayles**

Doug welcomed everyone, thanked them for their volunteerism and asked that, as we elect new officers today, returning board members help the new officers get up to speed.

The NELMSC is a volunteer-run, nonprofit subsidiary of USMS that serves as the regional governing body for USMS in New England. It administers and promotes USMS policies and programs locally and supports and provides feedback to USMS's national office, board of directors and committees.

NELMSC board members should always consider how their actions will provide value to our members. Board members' duties include:

- Duty of Care: Exercise reasonable care when conducting LMSC business. Be informed, prepared and involved, manage finances responsibly, and reveal conflicting interests.
- Duty of Loyalty: Act in USMS's and the LMSC's best interest, not one's personal interests or the interests of another organization.
- Duty of Obedience: Understand and be faithful to USMS's and NELMSC's shared mission to promote health, wellness, fitness and competition for adults through swimming.

2. **Adoption of Minutes from the 2018 NELMSC Annual Membership Meeting**

a. **MSA (Crystie, Alana) to approve the minutes. Motion passed unanimously.**

3. **Adoption of Treasurer's Report -- Al Prescott**

- a. Doug S. proposed having Al present his Treasurer's report after the other officers' reports, which was agreed to without objection.

4. **Reports, as necessary, from Officers and Committees**

a. **Communications Chair – Alana Aubin**

i. *See Alana's attached written report incorporated herein by reference.*

1. Electronic newsletter -- well-received. Plan to publish bi-monthly in 2020.
2. Website – lots of content, comprehensive event calendar.
3. Social Media – Facebook Group active; Instagram & Twitter less traffic.
4. 2020 Goals:
 - a. Website: Build pages for Open Water and NELMSC Hall of Fame.
 - b. Social Media: Grow Instagram and Twitter followers.
 - c. Content Creation: Continue to recruit contributors.
 - d. Postal Mailing: Develop and send to members early in the year.

ii. Alana received the June Krauser Communications Award at the USMS Convention for her excellence in managing the NELMSC's various communications across mediums.

iii. Alana is standing for reelection as Communications Chair.

b. Top Ten Recorder -- Jason Eddy (not present)

- i. Crystie summarized Jason's attached email report.
- ii. Jason continues to cover SCM and LCM results
- iii. Laszlo continues to process SCY results with his normal speed and care.
Note: Laszlo is no longer on the Board but continues to process SCY meet results on a volunteer basis under Jason's purview.
- iv. All submissions have gone in on time, and our experienced meet managers continue to get us the proper results files and measurements.
- v. We had one issue with the Beverly meet where they did not have a 50-meter measuring tape on hand.
- vi. Doug S: What is the status of the laser measurement device discussed in a prior board call?
 1. Al has the device. It was purchased by the NELMSC several years ago but only works for short-course pools, not long-course.
 2. Steel tape is the standard, probably more practical for measuring LCM.
 3. Pools with bulkheads need to be remeasured before every meet session.
 4. Jessica asked who is responsible for determining the accuracy of pool measurements, to which Crystie replied it is the meet director's responsibility.
 5. Al thought all pools used for NELMSC-sanctioned meets had been certified.
Note: Per [Appendix B of USMS Rule Book](#), maintaining pool length certification forms is an LMSC responsibility. The event director should send the completed form to the LMSC Top Ten Recorder if not already on file.
 6. **Action Item:** Al to verify that the NELMSC's laser measurement device conforms with USMS's current accuracy specifications [per Appendix B of USMS Rule Book].
- vii. Jason Eddy is standing for reelection as the Top Ten Recorder (Meters and Yards).

c. Pool Sanctions Chair – Mindy Williams (not present)

- i. *See Mindy's attached written report itemizing the 7 sanctioned and 12 recognized meets in the past year and pending/approved requests to-date, incorporated herein by reference.*
- ii. Doug S. introduced Jason Weis as Mindy's presumptive successor as Pool Sanctions Chair. Per the succession plan, Jason has been getting up to speed for several months. He sits on the USMS Rules Committee and on the USMS College Club Swimming (CCS) Advisory Board, and for the past year has served as the NELMSC CCS Liaison.
- iii. **Action Item:** If anyone knows of local college club programs potentially interested in the CCS league, please connect them with Jason.
- iv. Jason W. reported that the USMS Volunteers Task Force has proposed LMSCs merge the Top Ten Recorder and Sanction roles.
 1. Biggest reason is to streamline the processes of approving sanction requests and collecting meet results. Still in discussion phase. Not binding.
 2. Keeping these positions separate works well for the NELMSC for now, but we may want to consider consolidating our email communications.

d. **Open Water Sanctions Chair -- Charlotte Brynn (not present)**

- i. *See attached written report, personal statement, and open water clinic curriculum, incorporated herein by reference.*
- ii. Doug S. recognized Charlotte for stepping up and, for the past four years, bringing stability to a challenging officer position that previously had high turnover.
- iii. Guy read Charlotte's personal statement.
- iv. Jen Downing is standing for election to succeed Charlotte as Open Water Chair.

e. **Secretary & Officials Chair – Sue Jensen**

- i. *See Sue's attached written report incorporated herein by reference.*
- ii. 20 officials actively involved with NELMSC meets.
- iii. USMS introduced an [Officials Certification Program](#) last year.
 1. Emily Cook is newest NELMSC official. Jason Weis is also USMS-certified.
- iv. Doug S: Recognized and thanked Sue for always being willing to help, whether as the ALTS Coordinator, Secretary or Officials Chair.
- v. Michelle Toner summarized the Officials Workshop at USMS Convention:
 1. USMS developed its certification course to reduce reliance on USA Swimming and High School officials. The NELMSC is currently dependent on USA-S and HS officials.
 2. Discussed how to recruit more officials and the benefits of having USMS-certified officials – swimmers make the best officials.
 3. Offer officials development clinics.
 4. Doug S.: USMS is pushing its officials certification program so we should put some effort into promoting it. Also consider having new or prospective officials shadow more experienced officials at NELMSC championship meets.
 5. Michelle asked if we can promote the certification program via our newsletter.
 6. Crystie: Wants to create a herd of New England USMS officials.
- vi. **Action Items:**
 1. **Plan for attrition due to retirements, etc.**
 2. **Raise awareness of the USMS Officials certification process at meets; encourage members to get certified.**
 3. **Sue to write something up for newsletter.**
- vii. Nothing to report as Secretary.
- viii. Mike Hurd is standing for election to succeed Sue as Secretary. Sue is standing for reelection as Officials Chair.

f. Coaches Chair – Crystie McGrail

- i. *See Crystie's attached written report incorporated herein by reference.*
- ii. Great feedback on this past year's coaches clinics.
- iii. Supported scholarships for USMS coach certifications.
- iv. Next year working with Bob Ouellette who will be transitioning into Coaches Chair role. Looking forward to him bringing another perspective and branching out into different areas.
- v. Guy Davis: Thanks to Crystie for setting a high bar of achievement. She was celebrated at the USMS Convention with a Dorothy Donnelly Award for her many contributions to USMS.
- vi. Bob Ouellette is standing for election to succeed Crystie as Coaches Chair. Crystie is standing for election to succeed Doug S. as Board Chair.

g. Fitness & Adult Learn to Swim – Bill Meier (at-large officer) and Emily Cook (coordinator)

- i. *See Bill & Emily's attached written report incorporated herein by reference.*
- ii. Bill was moved and reenergized at Convention by keynote speakers Josh Davis's and Pat Mathison's personal Masters Swimming stories.
- iii. Bill mentioned that the Adult Learn to Swim initiative was hatched in a NELMSC meeting 7 or 8 years ago and is now a successful, nationwide USMS program.
- iv. Bill recognized Emily for doing a great deal of work to promote the USMS SmartyPants Fitness Challenge Series this year in New England.
- v. Leo Letendre: ALTS has much more potential. Gave example of a Kentucky Masters program with a 500-person waiting list for ALTS lessons.
- vi. Bill is standing for reappointment as an at-large officer focusing on Fitness and ALTS.

h. Awards & Recognition Chair - Tara Mack

- i. *See Tara's attached written report incorporated herein by reference.*
- ii. Discussed presentation of the 2019 NELMSC Service Awards and Frank Wuest Open Water Award during the NELMSC SCY Championship Meet at Harvard last March.
- iii. Moved presentation of the FWOWS Award from the Harvard Meet in March to the NELMSC Annual Meeting in Sept/Oct in closer proximity to open water season.
- iv. Recognized Charlotte Brynn (NEM-STOW) and Bob Fernald (GBM) as the worthy recipients of this season's FWOWS Awards. Neither were present.
- v. Thanked Michelle Toner, Jennifer Downing and Emily Cook for their help.
- vi. Doug S. and Tara lauded the NELMSC's USMS national awards recipients at Convention: Bill for Fitness Award, Alana for June Krauser Communication Award, and Crystie for Dorothy Donnelly Service Award.
- vii. Tara presented Bill and Alana the physical awards that they were unable to accept in person at Convention due to travel conflicts.
- viii. Tara thanked Tracy, Doug B., Doug S., Guy and Alana for helping with nominations.
- ix. Guy recognized Tara for successfully creating an Awards & Recognition process for the NELMSC that has made a dramatic impact in a short period of time, resulting in several deserving individuals being recognized at the LMSC and national levels.
- x. Tara is standing for reelection as Awards & Recognition Chair.

i. NELMSC Hall of Fame – Tracy Grilli (not present)

- i. *See Tracy's attached written report incorporated herein by reference.*
- ii. Doug S: Tracy has done a great job this past year reviving the NELMSC HOF and developing nomination and induction processes that others can readily maintain in the future. She and Tara Mack have worked together to significantly enhance the LMSC's recognition activities.
- iii. The HOF was created during Al Prescott's tenure as Board Chair. It inducted one class before going dormant. The second class was inducted this past March at the Harvard Meet.
- iv. Pool Performance Category:
 1. Objective criteria provide a straightforward ranking of potential inductees.
- v. Contributor Category:
 1. More subjective criteria weigh various types of contributions by nominees.
 2. Class of 2019 consisted of "Trailblazers" from the 70's and 80's who helped establish and grow Masters Swimming in New England.
 3. Class of 2020 will include Trailblazers from the 90's and 2000's.
- vi. Open Water Category:
 1. More difficult to define the qualification criteria.
 2. New category whose inaugural class will be announced in 2020.
- vii. Tracy has recruited several volunteers from outside the board to facilitate HOF inductions.
- viii. Doug mentioned how satisfying it has been to facilitate awards/inductions and see and feel the recipients' and audience's mutual appreciation during the on-deck ceremonies at the Harvard meet. He emphasized the importance of continuing to build upon this momentum.
- ix. **Action Items:**
 1. **Determine time/place/format of 2020 inductions.**
 2. **Finalize Open Water induction criteria and induct first class in this category.**
 3. **Work with Alana to create HOF section of NELMSC website.**
- x. Tracy is standing for reappointment as an at-large officer serving as the NELMSC HOF Chair.

j. Para Athlete Chair – Laura Dennison (not present)

- i. *See Laura's attached written report incorporated herein by reference.*
- ii. Laura is standing for reelection as Para Athlete Chair.

k. Registrar – Tim Lecrone (not present)

- i. The NELMSC has 2,350 current members year-to-date, very close to the 2018 EOY total.
- ii. Tim is not standing for reelection. Doug S. (outgoing Board Chair) is standing for Registrar.

l. Board Vice Chair – Guy Davis

- i. Guy is standing for reelection as Board Vice Chair. He also chairs the Nominating Committee and the Championship Meet Committee.
- ii. *See the Championship Meet Committee's report below under Unfinished Business.*
- iii. *See the Nominating Committee's attached Officer Pre-Election Slate incorporated herein.*

m. **Treasurer's Report – Al Prescott**

- i. *See attached budgets and financial statements/records incorporated herein by reference.*
- ii. Al explained what the Treasurer does and provided context for reviewing the financials.
- iii. Guy, who has no check-signing authority, also periodically reviews reconciled bank statements as required by USMS.
- iv. **NELMSC primary bank account balance:**
 1. Cash reserves peaked in 2017 at ~\$48K, after which we purposely started drawing down our reserves by reducing the LMSC membership fee, increasing spending on program initiatives and subsidies, and approving deficit budgets.
 2. Current balance: ~\$19K year to date.
- v. **NELMSC Hall of Fame bank account balance:**
 1. \$3,072 @ 9/25/2019 vs \$5,054 @ 12/31/2018
 2. Funded by NELMSC member donations.
 3. Discussion re: what is being allocated when members donate to the NELMSC HOF and how that is set up in the USMS registration system.
 4. **Action Items:**
 - a. *Verify how NELMSC donations are set up in the USMS registration system and determine if any changes are warranted.*
 - b. *Reconcile the HOF donation totals in the USMS registration system with the HOF bank balance.*
- vi. **2018 EOY summary:**
 1. Spent ~\$9.3K less than budgeted.
- vii. **2019 year to date:**
 1. 2019 budget shown as approved, and as reformatted to group approved expenses under the officer responsible for those line items.
 2. Income to date ~\$5K short of yearly projection, not unusual at this point in the year.
 3. 2019 expenses incurred to date = \$14K
 4. 2019 budgeted expenses = \$33K as amended (\$27K approved at 2018 annual mtg)
 - a. Board-approved additions:
 - i. \$4K to support 3 additional convention delegates (10 total)
 - ii. \$2K for two officers to attend the [2019 USMS Leadership Summit](#) (invitations received after NELMSC annual mtg).
 5. Reviewed budget tracking to-date by line item.
 - a. Where are the sanction fee subsidies and open water one-event totals?
 - b. **Action Item:** *Follow up as needed to confirm proper procedures are being followed to accurately account for event participant totals.*
- viii. **2020 Proposed NELMSC Budget & USMS "Unified Fee"**
 1. Budget Working Group (Al, Doug S., Guy, Crystie) reviewed officers' financial requests and drafted a 2020 balanced budget totaling \$28,236.
 2. Estimated income is based on NELMSC opting into USMS's [unified membership fee](#) initiative for the 2020 registration year.

3. The USMS Unified Fee (UF) eliminates the LMSC annual membership fee and sets a uniform USMS annual membership fee for all participating LMSCs.
4. NELMSC members' annual membership fee will increase from \$50 (\$45 USMS + \$5 NELMSC) to \$60 (USMS unified fee).
5. As a UF "early adopter" the NELMSC will realize the following benefits for 2020:
 - a. 20% of USMS's unified fee revenue
 - i. \$12 of the \$60 individual registration fee
 - ii. \$12 of the \$60 club/WOG registration fee
 - iii. \$3 of the \$15 one-event registration fee
 - b. USMS will pay for the NELMSC convention delegates' hotel rooms
 - c. National Office will print and mail paper membership cards per request
6. UF designed to provide USMS with flexibility to offer new membership and service options and provide LMSCs the resources to deliver a consistent level of service nationwide tailored for local needs and interests.
7. 2020 is a voluntary transition year -- Legislation will likely pass Convention next year making the UF mandatory across all 52 LMSCs for 2021.
 - a. USMS Board and National Office strongly support
 - b. Several LMSCs (including the 12,000-member Pacific LMSC) have already opted in for 2020.
8. "Chicken or Egg" debate – USMS should provide uniform level of service nationwide before seeking a unified fee vs. USMS needs a unified fee to provide uniform service.
9. Discussion re: membership retention and concerns about increasing membership fees being a disincentive to join/renew.
 - a. Accounted for that possibility by conservatively assuming a 6% membership decline in the proposed 2020 budget's income estimate.
 - b. 2020 Olympics may provide a potential membership bump.
10. Is the NELMSC at risk if this initiative "blows up?"
 - a. Risk to reputation/brand if we do not deliver member value.
 - b. Arguably more operational risk if we do not adopt UF.
 - c. UF benefits support the NELMSC's sustainability by allowing us to operate at our current level of local service with a balanced budget.
 - d. If we do not opt-in to the UF we'll need to raise NELMSC membership dues and/or cut back our program services and subsidies.
 - e. In the past significant cash reserves enabled us to approve deficit budgets without raising our NELMSC fee – which at \$5 is the lowest LMSC fee nationwide – but we can no longer afford deficit spending.
 - f. As a USMS subsidiary and regional governing body we can obstruct change, or we can lead by implementing policies that benefit members and thereby help direct the dialog nationally so other LMSCs will follow.

11. Action Item: Craft a simple statement explaining the rationale for opting-in to the UF.

- ix. **MSA (Crystie, Alana) to adopt Treasurer's Report as presented. Motion passed unanimously.**
- x. Al is standing for reelection as Treasurer.

5. Unfinished Business

a. Championship Meet Committee – Guy Davis

- i. Guy (CMC Chair), Crystie, Jason W., John, Alford, Rick
- ii. Big Picture: NELMSC championship meet participation has plateaued. No major concerns but want to maintain high quality.
- iii. CMC's charge per June Board meeting:
 1. Create sustainability plans for SCM championship meet at WPI in December and SCY championship meet at Harvard in March.
 2. Define LMSC and meet host roles (who is responsible for what, who pays for what)
 3. Prepare any corresponding budget requests
- iv. Work in progress.
- v. \$3,000 budget requested for 2020 championship meet support.
- vi. Propose making CMC a standing committee codified in NELMSC bylaws.
 1. Crystie led bylaws discussion.
 2. Changes to championship meets can be handled more efficiently by the CMC than the full NELMSC Board.

ARTICLE 12: LMSC Championship Meets

- A. The NELMSC Championship Meet Committee will be a standing committee appointed by the NELMSC Chair. The meet host (or its assignee) for any NELMSC championship meet from the immediately previous season will be a voting Ex-Officio member of the NELMSC Championship Meet Committee.
- B. Any meet designated as a New England LMSC championship meet must be sanctioned by the NELMSC and satisfy the requirements of this article.
- C. The order of events must be spread over two or more days and include the following events as listed in Article 102.5.2 of the USMS Rule Book:
- all individual events between 50 yards or meters and 500 yards or meters
 - at least one individual event distance 800 meters or greater
 - all relay events for the 200 and 400 race distances in yards or meters.
- D. The NELMSC Championship Meet Committee will provide individual awards and team awards.
- E. The NELMSC Championship Meet Committee will designate NELMSC championship meets for each season on a schedule established and published by the Committee.

Exceptions to the requirements for a specific championship meet can be submitted for consideration by written request to the NELMSC Championship Meet Committee. Any such requests will be promptly considered.

- vii. Guy will step aside as the CMC Chair pending the incoming Board Chair's appointment of a new CMC Chair.

b. Proposed Club Transfer Rules Amendment

- i. Ed Gendreau (GBM) previously submitted for the NELMSC Board's consideration an amendment to [USMS Rule 201.3.5](#), which would eliminate the 60-day club transfer waiting period and require USMS to add functionality to its online registration system enabling members to transfer online from one USMS-registered club to another instantaneously.
- ii. During its June call, the NELMSC Board discussed the rationale, pros, cons, logistical hurdles and historical divisiveness surrounding club affiliation and transfer rules and appointed a task force (Doug, Jessica, John) to further examine the issues, assess options and develop a recommended course of action. See [June 2019 Meeting Minutes](#).
- iii. At the [2019 USMS Convention](#), the USMS Registration Committee's proposed amendment to Rule 201.3.5, which would have reduced the club transfer waiting period from 60 to 30 days, faced significant opposition in the House of Delegates (causing the Legislation Committee to change its stance from recommended to not recommended) and was ultimately voted down by a large majority despite the NELMSC delegation's vocal support.
- iv. Work on this issue is ongoing and has been discussed with several USMS thought leaders.

c. NELMSC Support for Swimming Saves Lives Foundation Silent Auction

- i. Requested by SSLF in August "at last minute" before opening auction around Labor Day. Very little exposure. Few people knew about it before it was discussed at Convention.
- ii. NELMSC Board discussed the SSLF's request during its August 28th call.
- iii. Doug S. tried unsuccessfully to quickly secure a complimentary hotel room in Worcester which Alford agreed to pair with a free entry for the SCM Championship Meet at WPI.
- iv. If SSLF coordinates a silent auction in 2020 and provides more advance notice, NELMSC will more proactively consider if/how it can participate.

6. New Business

a. Awards & Recognition

- i. Announced/presented earlier in the meeting as described above.

b. NELMSC Fees & Subsidies – Doug S.

- i. 2020 Registration Fees
 1. See unified membership fee discussion in the above Treasurer's Report:
 - a. Individual \$60 (\$12 to NELMSC)
 - b. Club/WOG \$60 (\$12 to NELMSC)
 - c. One Event \$15 (\$3 to NELMSC)
 2. No USMS or NELMSC club transfer fee (same as last year)
 3. No NELMSC membership discounts (same as last year)
 4. **MSA (Guy, Homer) to adopt the proposed registration fees including all three elements of the USMS Unified Fee. Motion passed unanimously.**
- ii. 2020 Sanction & Recognition Fees
 1. Meet sanction fees:
 - a. Current USMS meet sanction fees: \$50 sanction, \$100 recognition.

- b. Current NELMSC policy fully subsidizes the USMS sanction fee and provides a 50% (\$50) subsidy for the recognition fee.
- c. No proposed changes to NELMSC pool sanction subsidies for 2020.
- 2. Open water event sanction fees:
 - a. Current USMS OW sanction fees: \$100 fixed fee + \$5 per registrant.
 - b. Current NELMSC policy fully subsidizes the total OW sanction fee.
 - c. Proposed change: Cap the NELMSC subsidy at \$500 per OW event.
- 3. *Note: See the [USMS Sanction Grid](#) for more detail.*
- 4. **MSA (Guy, Jennifer) to accept the proposed 2020 NELMSC sanction fee subsidies, including the \$500 OW event cap, as presented. Motion passed unanimously.**

7. Election of NELMSC Officers – Doug S.

- a. Status of appointed At-Large Officer serving as NELMSC Hall of Fame Chair:
 - i. **MSA (Crystie, Tara) to change the appointed at-large officer position currently serving as the NELMSC Hall of Fame Chair to an elected officer position codified in the NELMSC bylaws, thereby vacating the at-large position currently filled by Tracy Grilli for potential future discretionary use. Motion passed unanimously.**
- b. Status of appointed At-Large Officer serving as Fitness & ALTS Chair:
 - i. **Action Item:** Bill Meier has agreed to develop the curriculum for a transitional “Bridge” Masters Swimming program designed to help ALTS graduates or other beginner/intermediate swimmers improve and gain enough confidence to attend more traditional or advanced Master practices. This initiative is an opportunity for NELMSC to lead, as it did with ALTS.
 - ii. **Action Item:** During this next term evaluate whether a Fitness and/or ALTS position should be codified in the NELMSC bylaws as an elected officer and, if so, determine who is prepared to assume that role.
- c. Succession Planning
 - i. Thanked board members for helping to identify and train their successors.
 - ii. Reminded all officers that their responsibilities include finding and preparing their successor and keeping NELMSC webpages related to their position up to date.
 - iii. Doug and Crystie have been talking for two years about her succeeding him as Board Chair, which allowed him to include and consult her on things she otherwise may not have been exposed to as Coaches Chair.
 - iv. Welcomed and thanked Jason W., Jen, Mike and Bob for their due diligence and for standing for election as new officers of the NELMSC Board. We look forward to working with them.
- d. Officer Elections
 - i. Reviewed the Officer Pre-Election Slate and opened the floor for nominee statements or Q&A, of which there were none.
 - ii. **MSA (Al, Alana) to accept the pre-election slate by unanimous consent. Motion passed without objection.**
 - iii. Congratulated everyone and stated that the new NELMSC officer terms will take effect today when this annual membership meeting adjourns.

8. Resolutions and Orders

- a. 2020 NELMSC Budget:
 - i. Al reviewed each line item in the proposed 2020 balanced budget (attached and incorporated herein by reference) and noted where and why adjustments were made from requested amounts.
 - ii. Questions and clarifications were addressed.
 - iii. **MSA (Jen, Jason W) to approve the 2020 budget as presented. Motion passed unanimously.**

- b. Adoption of [Updated Bylaws](#):
 - i. Doug reviewed each proposed edit to the existing bylaws on the projector screen, including householding edits, revisions to the NELMSC Hall of Fame Chair position description, and the Championship Meet Committee's proposed revision of Article 12 as shown above in these minutes under "Unfinished Business."
 - ii. Questions were addressed and minor copy edits incorporated for clarity.
 - iii. **MSA (?, Tara) to accept bylaws revisions as amended. Motion passed unanimously.**

- c. Other Announcements:
 - i. Rick: 2020 NELMSC SCY Championship ("Harvard Meet")
 - 1. Dates: 3/14, 3/20 (TBD), 3/21, 3/22
 - 2. Meet format being changed. Work in progress.
 - 3. The Friday full-day session is no longer viable – difficult and expensive to staff. Either no Friday 3/20 session or possibly an evening session (TBD).
 - ii. Alford: 2019 Colonies Zone & NELMSC SCM Championship ("WPI Meet")
 - 1. Dates: 12/13, 12/14, 12/15
 - 2. Entries open 11/1. Meet information currently posted online.

9. Adjournment:

- a. Guy thanked Doug S. for his four years of service and engagement as Board Chair.
- b. Doug thanked everyone and expressed best wishes to Crystie and the new officers.
- c. **MSA (Rick, Alana) to adjourn. Motion passed unanimously. Meeting adjourned at 5:03 p.m.**

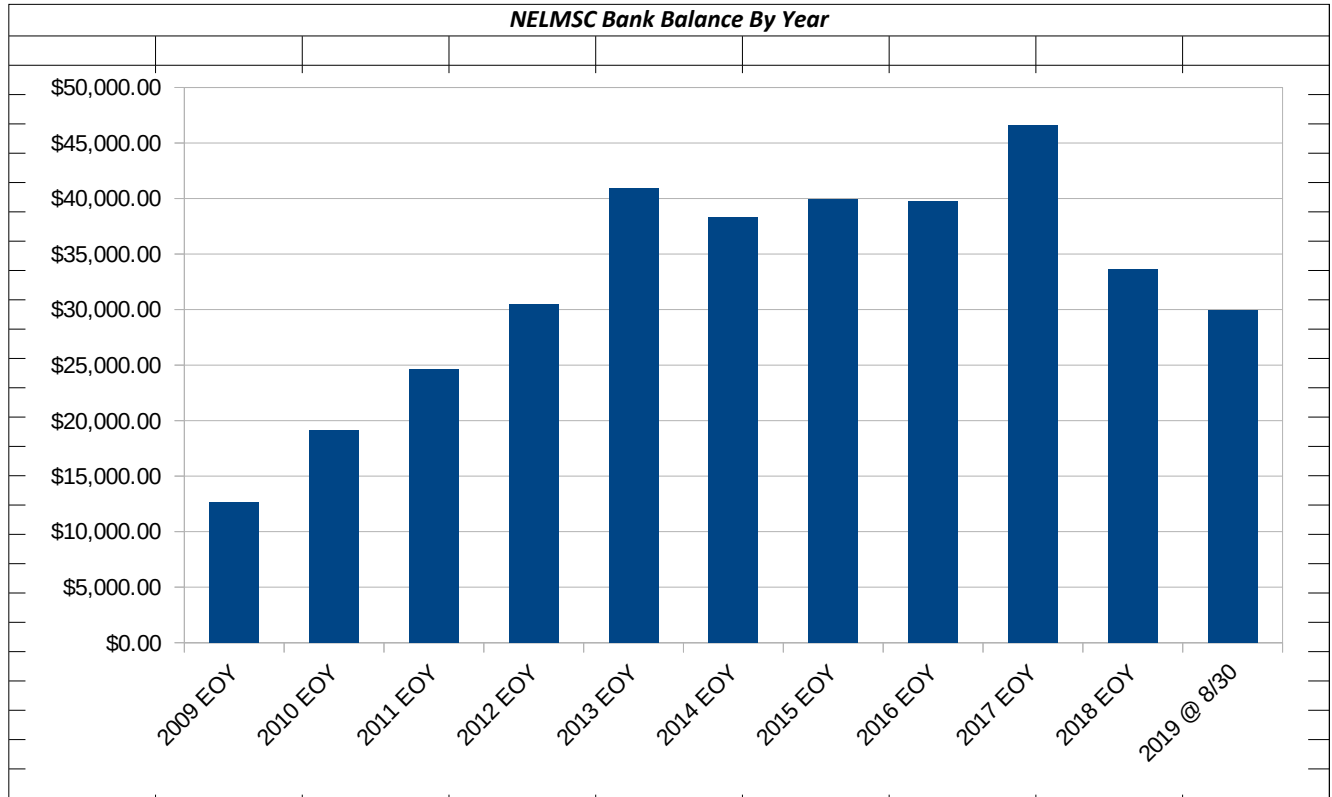
AGENDA

New England LMSC Annual Membership Meeting Sunday, September 29, 2019 – 1:00 p.m.

Hilton Garden Inn Boston-Waltham
450 Totten Pond Rd, Waltham, MA 02451

- 1) Chair Intro & Roll Call
- 2) Adoption of Minutes
- 3) Adoption of Treasurer's Report
- 4) Reports, as necessary, from Officers
- 5) Unfinished business
 - a) Championship Meet Committee
 - b) Proposed Club Transfer Rules Amendment
 - c) LMSC Support for SSLF Silent Auction
- 6) New business
 - a) Awards & Recognition
 - b) LMSC Fees & Subsidies
 - i) Registration
 - ii) Sanctions & Recognition
 - c) Proposals / Other
- 7) Elections of Officers
 - a) Status of At-Large Officers
 - b) Succession Planning
 - c) Candidate Q&A
 - d) Elections
- 8) Resolutions and Orders
 - a) Adoption of 2020 budget
 - b) Adoption of updated Bylaws
 - c) Other
- 9) Adjournment

Bank Balance



New England LMSC Primary Bank Account

Year	Primary Acct Balance
2009 EOY	\$12,681.35
2010 EOY	\$19,117.69
2011 EOY	\$24,589.64
2012 EOY	\$30,505.73
2013 EOY	\$40,955.45
2014 EOY	\$38,287.43
2015 EOY	\$39,943.14
2016 EOY	\$39,758.60
2017 EOY	\$46,610.90
2018 EOY	\$33,593.51
2019 @ 8/30	\$29,954.02
2019 EOY (est)	
2020 EOY (est)	

Source: NELMSC Treasurer reports

2018 EOY

NE-LMSC Budget 2018		Subtotals	Totals	Actual
Estimated Membership			2,500.00	
LMSC Fee			5.00	
Dues			12,500.00	16,428.00
One Event Registrations			0.00	3,315.00
Other income deducted by USMS				195.00
Gross Income				19,938.00
Pass Through Payments	(One events reg., W/o groups, and other)			4,676.00
Net income				15,262.00
Expenses				
	Annual Meeting	2,000.00		4,768.52
	Awards, Recognition and HOF	1,000.00		337.93
	Bank Fees	100.00		0.00
	Championship Meet Support	3,900.00		836.00
	Coaches Budget	2,500.00		553.60
	Coaches Certification Support	6,750.00		3,137.76
	Communications (email, conference call)	1,000.00		1,278.33
	Development Fund	2,000.00		0.00
	National Coaches Clinic	2,000.00		0.00
	Open Water – Sanction Fees	2,000.00		2,385.00
	Other Office Supplies	200.00		0.00
	Para Athlete / Coaches Training	1,000.00		0.00
	Pool Recognition Fees	650.00		1,300.00
	Pool Sanction Fees	350.00		300.00
	Registration Supplies	500.00		318.15
	Rule Book to Officials	150.00		168.00
	Stroke Clinic Support	3,000.00		0.00
	USMS Convention (6 reg, 1 At Large)	7,000.00		9,195.73
Total Expense			36,100.00	24,579.02
Estimated surplus (deficit)			(23,600.00)	-9,317.02

New England

Main	Account	Amount	Type	Description
Assets				
	1000 - Cash	38,648.26	Bank	Checking, Savings & Petty Cash
	1200 - Investments	0.00	Other Current Asset	CD's, Marketable Securities, Etc
	1500 - Furniture and Equipment	0.00	Fixed Asset	Furniture & Equipment with useful life exceeding one year and individual cost greater than \$500
	1600 - Other Assets	0.00	Other Asset	Other assets that do not fit into other defined categories such as: Prepaids, deposits etc
	Total Assets	38,648.26		
Liabilities and Fund Balances				
	2000 - Accounts Payable	0.00	Accounts Payable	Bills due, not to be paid immediately
	2100* - Credit Card	0.00	Credit Card	Credit card activity if you use one
	2600 - Other Liabilities	0.00	Other Current Liability	All other types of liabilities and accrued expenses
	3100 - Restricted Fund Balances	5,054.75	Equity	Balance of Funds that are restricted for specific uses
	3200 - Unrestricted Fund Balances	36,028.96	Equity	Balance of Funds available for general purposes. Equivalent to Retained Earnings in for profit company.
	3900 - Current Year Surplus (Deficit)	-2,435.45	Equity	Current year net Surplus or (Deficit)
	Total Liabilities and Fund Balances	38,648.26		
Revenues				
	4000 - Membership fees	7,644.00	Income	Individuals, Clubs and Workout Group membership fees
	4100 - Meet/Open Water Revenue	3,465.00	Income	Sanction fees, meet entry fees,
	4800 - Interest and Dividend Income	0.00	Other Income	Revenue from investments in cash, securities, and property.
	4850 - Capital Gains (Losses)	0.00	Other Income	Gains or losses from sales of securities and capital gain dividends
	4900 - Other Types of Income	0.00	Income	Any income received that doesn't fit in other defined categories
	Total Revenues	11,109.00		
Expenses				
	5000 - Programs & activities	1,222.41	Expense	All expenses related to USMS mission: To promote health, wellness, fitness and competition for adults through swimming..
	5500 - Convention	6,641.96	Expense	Cost of sending participants to convention; travel, lodging and meals..
	5600 - Adult Learn to Swim	0.00	Expense	Expenses supporting programs for adults to learn to swim
	5700 - Coach and Club Development	3,791.00	Expense	Costs to support and/or develop LMSC coaches and clubs
	6000 - Administrative Expenses	1,154.15	Expense	All costs associated with running the LMSC that do not relate to Program & Activities...
	6100 - Website and social media	734.93	Expense	Website maintenance, domain ownership, etc.
	6200 - Paid Registrar	0.00	Expense	Expenses paid to Registrar as professional fees or salary
	6300 - Other Expenses	0.00	Expense	Any other expenses that don't fit in other defined categories
	Total Expenses	13,544.45		
	Surplus (Deficit)	-2,435.45		
	Assets = Liabilities	0.00	s/b = 0	
	Surplus (Deficit) equal BS	0.00	s/b = 0	
	Report Status		Complete	

BUSINESS CHECKING

Statement Period 12/31/17 - 01/30/18

NEW ENGLAND MASTERS SWIMMING

Account # XXXXXXXXXX

Balances

Beginning Balance	\$46,610.90	Ending Balance	\$40,560.52
Deposits/Credits	+\$3,629.00	Average Daily Balance	\$44,409.49
Withdrawals/Debits	-\$9,679.38		

Checks Posted

Check #	Date Paid	Amount	Reference	Check #	Date Paid	Amount	Reference
1402	01/22	\$2,000.00	0883194535	1405	01/17	\$3,884.04	0894604105
1403	01/22	\$1,850.37	0883194540	1406	01/23	\$147.80	0895355710
1404	01/17	\$1,797.17	0894604110				

5 Check(s) Posted = \$9,679.38

Account Activity

Date	Description	Credits	Debits	Balance
12-31	Beginning Balance			\$46,610.90
01-17	CHECK 000000001404		\$1,797.17	\$44,813.73
01-17	CHECK 000000001405		\$3,884.04	\$40,929.69
01-18	ATM CHECK DEPOSIT D353 129	\$3,581.00		\$44,510.69
01-19	ATM CHECK DEPOSIT D353 245	\$48.00		\$44,558.69
01-22	CHECK 000000001403		\$1,850.37	\$42,708.32
01-22	CHECK 000000001402		\$2,000.00	\$40,708.32
01-23	CHECK 000000001406		\$147.80	\$40,560.52
01-30	Ending Balance			\$40,560.52

BUSINESS CHECKING

Statement Period 12/01/18 - 12/30/18

NEW ENGLAND MASTERS SWIMMING

Account # XXXXXXXXXX

Balances

Beginning Balance	\$34,012.19	Ending Balance	\$33,593.51
Deposits/Credits	+\$1,185.00	Average Daily Balance	\$33,985.25
Withdrawals/Debits	-\$1,603.68		

Checks Posted

Check #	Date Paid	Amount	Reference	Check #	Date Paid	Amount	Reference
1475	12/07	\$398.30	0894057755	1479	12/27	\$12.38	0888366405
1476	12/07	\$50.00	0894080305	1480	12/27	\$355.53	0888293245
1477	12/12	\$229.50	0894728545	1481	12/27	\$57.97	0888240020
1478	12/18	\$500.00	0887022690				

7 Check(s) Posted = \$1,603.68

Account Activity

Date	Description	Credits	Debits	Balance
12-01	Beginning Balance			\$34,012.19
12-07	CHECK 000000001476		\$50.00	\$33,962.19
12-07	CHECK 000000001475		\$398.30	\$33,563.89
12-12	ATM CHECK DEPOSIT N202 464	\$1,140.00		\$34,703.89
12-12	ATM CHECK DEPOSIT N202 465	\$45.00		\$34,748.89
12-12	CHECK 000000001477		\$229.50	\$34,519.39
12-18	CHECK 000000001478		\$500.00	\$34,019.39
12-27	CHECK 000000001479		\$12.38	\$34,007.01



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Account Activity (Cont. for Acct# 47304971584)

Date	Description	Credits	Debits	Balance
12-27	CHECK 000000001481		\$57.97	\$33,949.04
12-27	CHECK 000000001480		\$358.53	\$33,590.51
12-30	Ending Balance			\$33,593.51

IN CASE OF ERRORS OR QUESTIONS ABOUT YOUR ELECTRONIC TRANSFERS



PO Box 841002
Boston, MA 02284

Statement Period 12/01/17 TO 12/31/17
Primary Account #: [REDACTED]

For your convenience our Business Customer Service Center is available from 8am-10pm Mon-Sat and 9am-5:30pm on Sun. Call us at 1-877-768-1145. www.santanderbank.com

G02 0104 001460 001460 001/001 2921-2922



HALL OF FAME ACCOUNT
NEW ENGLAND MASTERS SWIMMING
16 LAKE SHORE DR N
WESTFORD MA 01886-1532

0000
7 0 31



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<https://businesshub.santanderbank.com>

1705BBFS 2.4702 05/2017

BUSINESS CHECKING

Statement Period 12/01/17 - 12/31/17

NEW ENGLAND MASTERS SWIMMING

Account # [REDACTED]

Balances

Beginning Balance	\$5,054.75	Ending Balance	\$5,054.75
Deposits/Credits	+\$0.00	Average Daily Balance	\$5,054.75
Withdrawals/Debits	-\$0.00		

Account Activity

Date	Description	Credits	Debits	Balance
12-01	Beginning Balance			\$5,054.75
12-31	Ending Balance			\$5,054.75





PO Box 841002
Boston, MA 02284

Statement Period 12/01/18 TO 12/31/18
Primary Account #: [REDACTED]

For your convenience our Business Customer Service Center is available from 8am-10pm Mon-Sat and 9am-5:30pm on Sun. Call us at 1-877-768-1145. www.santanderbank.com

G02 030903 0 0103_1710 3423 1/1 BIN:0



HALL OF FAME ACCOUNT
NEW ENGLAND MASTERS SWIMMING
16 LAKE SHORE DR N
WESTFORD MA 01886-1532

0000
7 0 31



May your holidays shine
with the light of the season and bring you
a peaceful and prosperous new year.

BUSINESS CHECKING

Statement Period 12/01/18 - 12/31/18

NEW ENGLAND MASTERS SWIMMING

Account # [REDACTED]

Balances

Beginning Balance	\$5,054.75	Ending Balance	\$5,054.75
Deposits/Credits	+\$0.00	Average Daily Balance	\$5,054.75
Withdrawals/Debits	-\$0.00		

Account Activity

Date	Description	Credits	Debits	Balance
12-01	Beginning Balance			\$5,054.75
12-31	Ending Balance			\$5,054.75

IN CASE OF ERRORS OR QUESTIONS ABOUT YOUR ELECTRONIC TRANSFERS
CALL OUR BUSINESS CUSTOMER CONTACT CENTER AT 1-877-768-1145 OR WRITE TO THE BANK
ATTN: BUSINESS CUSTOMER CONTACT CENTER
Santander Way R11 EPV 02 23
East Providence, RI 02915

Please contact us if you think your statement or receipt is wrong or if you need additional information about a transfer on the statement or receipt. We must hear from you no later than 30 days after we sent you the FIRST statement on which the error appeared.

NE-LMSC Budget 2019**Totals**

Estimated Income	program income dues	11,500.00	11,500.00
	one day registrations	2,550.00	2,550.00
	Service fees	0	0
	w/o group registrations	0	0
Total		14,050.00	14,050.00
Expenses			
	Annual Meeting	2,000.00	2,000.00
	Bank Fees	100	100.00
	Championship Meet Support (LCM)	1,500.00	1,500.00
	Championship Meet Support (Current Meets)	1,500.00	1,500.00
	Coaches Budget (Clinics, and HPC)	4,000.00	4,000.00
	Coaches Certification Support	7,500.00	7,500.00
	Communications (email, conference call)	1,000.00	1,000.00
	Development Fund	0	0.00
	Fitness Promotion Fund	500	500.00
	HOF Earmarked Transfers	0	0.00
	NELMSC ID Tags	150	150.00
	National Coaches Clinic	0	0.00
	NELMSC Open Water Swim championships	5,000.00	5,000.00
	One Day Registrations	2,550.00	2,550.00
	Open Water Clinic	1,500.00	1,500.00
	Open Water – Sanction Fees	4,000.00	4,000.00
	Other Office Supplies	200	200.00
	Para Athlete / Coaches Training	500	500.00
	Pool Recognition Fees	1,000.00	1,000.00
	Pool Sanction Fees	500	500.00
	Recognition Awards	500	500.00
	Registration Supplies	250	250.00
	Rule Book to Officials	150	150.00
	USMS Convention (6 reg, 1 At Large)	7,000.00	11,000.00
	USMS Leadership Summit (2 delegates)		2,112.39
Total		41,400.00	47,512.39
Profit / (Loss)		-27,350.00	-33,462.39

New England LMSC 2019 Budget Tracking

		BUDGET	ACTUAL @ 9/24/19	DIFFERENCE
ESTIMATED INCOME				
	Categories	Income	Income	Difference
	Individual registrations	11,500.00	6,166.00	
	One-event (OEVT) registrations	2,550.00	2,680.00	
	<i>HOF donations</i>		211.00	
	Total Estimated Income	14,050.00	9,057.00	(4,993.00)
EXPENSES				
	Categories	Expenses	Expenses	Expenses
Awards & Recognition Chair	Recognition Awards	500.00	280.43	
	A&R Total	500.00	280.43	219.57
Board Chair	Annual Meeting	2,000.00		
	USMS Convention (10 delegates)	11,000.00	7,611.19	
	USMS Leadership Summit (2 delegates)	2,112.39	2,112.39	
	Championship Meet Support (LCM)	1,500.00		
	Championship Meet Support (Current Meets)	1,500.00		
	Board Chair Total	18,112.39	9,723.58	8,388.81
Coaches Chair	Coaches Clinics & High Performance Camp	4,000.00		
	<i>Elite Clinic Host</i>		800.00	
	<i>Local Host Clinic</i>		1,300.00	
	Coaches Certification Support	7,500.00		
	<i>USMS Certification Courses</i>		5,500.00	
	<i>Coaches Chair - Other</i>		267.55	
	Coaches Total	11,500.00	7,867.55	3,632.45
Communications Chair	Communications (email, conference call)	1,000.00	149.00	
	NELMSC ID Tags	150.00		
	Communications Total	1,150.00	149.00	1,001.00
At-Large Chair (Fitness & ALTS)	Fitness Promotion Fund	500.00	125.77	
	Fitness & ALTS Total	500.00	125.77	374.23
Officials Chair	Rule Books for Officials	150.00		
	Officials Total	150.00	0.00	150.00
Open Water Sanctions Chair	Open Water Clinic	1,500.00		
	Open Water Sanction Fee Subsidies	4,000.00	200.00	
	NELMSC Open Water Championships Support	5,000.00	3,398.22	
	Open Water Sanctions Total	10,500.00	3,598.22	6,901.78
Para Athlete Chair	Para Athlete / Coaches Training	500.00		
	Para Athlete Total	500.00	0.00	500.00
Pool Sanctions Chair & CCS Liaison	Pool Recognition Fee Subsidies	1,000.00	700.00	
	Pool Sanction Fee Subsidies	500.00	250.00	
	Pool Sanctions Total	1,500.00	950.00	550.00
Registrar	Registration Supplies	250.00	176.55	
	One-Event Registrations (OEVT) passthru to USMS	2,550.00		
	Registrar Total	2,800.00	176.55	2,623.45
Treasurer	Bank Fees	100.00		
	<i>Hall of Fame Earmarked Transfer</i>		211.00	
	Other Office Supplies	200.00		
	Treasurer Total	300.00	211.00	89.00
	TOTAL 2019 EST. EXPENSES	47,512.39	23,082.10	24,430.29
	2019 EST. NET INCOME LESS EXPENSES	(33,462.39)	(14,025.10)	(29,423.29)

Beginning Bank Balance	5,054.75	
HOF Expenses		
Awards, Postage & Display Supplies		1114.87
Inductee Travel Stipend		950.00
Other Office Supplies (order Checks)		128.37
2019 HOF Est. Expenses		2193.24
Donations 2019	211.00	
Ending Bank Balance	3,072.51	

New England LMSC - Approved 2020 Budget

ESTIMATED INCOME		Categories	Income	Notes
		Individual registrations	26,400	2,200 x \$12 (assumes 6% membership decline)
		One-event (OEVT) registrations	4,500	300 OEVT x \$15
		Club/WOG registrations	936	77 x \$12
		Gross Income	31,836	
		OEVT Income Passed Thru to USMS	(3,600)	
		Adjusted Net Income	28,236	
EXPENSES		Categories	Expenses	Notes
Awards & Recognition Chair		Recognition Awards	500	
		A&R Total	500	
Board Chair		USMS Convention	7,650	9 delegates x \$850 for registration, airfare, parking, taxi, \$20/day food. USMS covers hotel.
		Championship Meet Support	2,400	
		Board Chair Total	10,050	
Coaches Chair		USMS Certification Courses	2,500	First 50 NELMSC registrants receive \$50 subsidy
		National Coaches Clinic Scholarships	1,500	3 certified coaches including Coaches Chair x \$500
		Local Host Clinics	2,400	3 clinics x \$800
		Coaches Total	6,400	
Communications Chair		Website Host, Domain Reg. & Email Mktg.	780	
		NELMSC ID Tags	70	
		Postal Mailing to NELMSC Membership	986	
		Communications Total	1,836	
At-Large Chair (Fitness & ALTS)		Fitness & ALTS Promotion & Incentives	800	
		Fitness & ALTS Total	800	
Officials Chair		Rule Books for Officials	300	
		Officials Total	300	
Open Water Sanctions Chair		Open Water Clinic	800	Can run as USMS-insured practice + 30-day guest memberships.
		Open Water Sanction Fee Subsidies	2,500	\$500 x 5 events
		USMS Open Water Championships Support	1,250	Ultra-Marathon Nationals (10 miles), Kingdom Swim, Newport, VT
		Open Water Total	4,550	
Para Athlete Chair		Para Athlete / Coaches Training	200	
		Para Athlete Total	200	
Pool Sanctions Chair & CCS Liaison		Meet Recognition Fee Subsidies	600	12 meets x \$50 subsidy. Meet director responsible for other \$50.
		Meet Sanction Fee Subsidies	400	8 meets x \$50 subsidy. No cost to meet director.
		Pool Sanctions Total	1,000	
Registrar		Registration Supplies	100	USMS national office will print and mail paper membership cards per request.
		Registrar Total	100	
Secretary		NELMSC Annual Membership Meeting	2,200	Meeting room, setup, AV equipment, beverages & soup/sandwich buffet for 30.
		Secretary Total	2,200	
Treasurer		Bank Fees	100	
		Office Supplies	200	
		Treasurer Total	300	
		TOTAL 2020 EST. EXPENSES	28,236	
		2020 EST. NET INCOME LESS EXPENSES	0	Balanced Budget
NELMSC Hall of Fame Chair	NELMSC HALL OF FAME 2020 BUDGET		Separate HOF bank account & budget funded by NELMSC member donations.	
	HOF Income			
		2020 HOF Est. Income	1,000	
	HOF Expenses			
		Awards, Postage & Display Supplies	1,000	
		Inductee Travel Stipend	500	
		Induction Ceremony	500	
		2020 HOF Est. Expenses	2,000	
		2020 Est. Net Income Less Expenses	(1,000)	
		Estimated Starting HOF Bank Balance	3,072.51	
		Estimated Starting HOF Bank Balance	3,072.51	

Officer Report – Alana Aubin, Communications Chair

Please let me know if there is anything not currently being done that you think would be valuable!

2019 Recap

2019 was a great year for communications! I sent out four e-newsletters (even-numbered months) which I've gotten great feedback on and engagement with. I plan to send out two more. Thank you to all of the content contributors—we had seventeen different authors and a good variety of content this year. Special thanks to Doug Sayles for helping with editing. The calendar is finally in a good format and is our most popular site page. Members are engaged in the Facebook group, but Instagram and Twitter have relatively small followings. In 2020, I plan to continue what I am doing while adding a few new things.

2020 Plans

- Create a paper mailer containing 2020 events/info to send to members (current and recent) around beginning of the year (with Crystie)
- Build out Hall of Fame section of the site with Tracy
- Increase number of Twitter and Instagram followers by at least 50%
- Smooth out content requests/receipt/publication to a more continuous stream
- Add to "Swim Spots We Love" series and expand open water section of the site
- Continue to work with other officers to update their sections of the website and publicize their initiatives, possibly with more event-specific emails
- Continue to publish bimonthly e-newsletters containing a variety of content including event precaps & recaps, personal stories, and USMS info from a host of contributors
- Continue to keep calendar updated, crosspost publications to Facebook, etc.
- [maybe] Add a dryland section to the site with previously published content and add to/supplement "Swim Strong" series

Website - www.nelmsc.org (hosted by Squarespace)

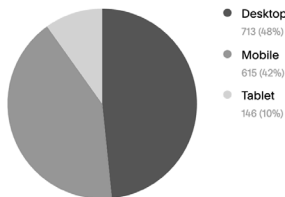
- I publish articles on the website as they come in, but since I typically ask for and receive several items close to newsletter publication they end up coming out in batches.
 - o In 2019, I made a publication schedule in advance, but it was not really used
 - o In 2020, try to smooth out publication schedule by reaching out to contributors and giving deadlines that are more spread out
- Site traffic:
 - o Last 30 days: 1375 unique visitors, 1474 visits, 2601 pageviews
 - o Most traffic is direct (from newsletters), then from Google and Facebook
 - o Calendar is our most popular page! Google Calendar format is working well.
 - o Occasionally get messages through the contact forms on the website
 - Calendar corrections and additions
 - Other inquiries

Traffic

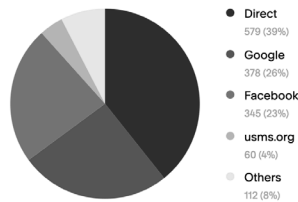
Mon, Aug 19 – Tue, Sep 17, 2019

Last 30 Days

Visits by Device Type



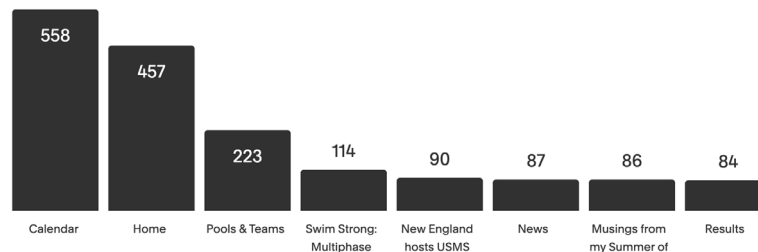
Visits by Source



Popular Content

Mon, Aug 19 – Tue, Sep 17, 2019

Last 30 Days



Emails – Constant Contact

- Email newsletter sent out bimonthly (ish)
 - o February, April, June, September (supposed to be August)
 - o Planning on October and December as well
 - o Bimonthly cadence seems to work well to manage workload and get enough content
 - Lots of summer OW content, consider doing an extra edition in July
 - o Open rate typically 45-50% and click through rate 15-20% (very high)
 - o Includes various content (listed below) + always upcoming events
- Additional emails
 - o January: Drag Clinic feature & Roger Williams Clinic feature
 - o February: Last minute reminders
 - o March: NELMSC HOF Class of 2019 Announcement & Negative Split Challenge

Social

- Facebook
 - o 876 members in our group
 - o Posts mostly from me and other board members, but lots of non-Board members engage
 - o <https://www.facebook.com/groups/NELMSC/>
- Twitter
 - o 104 followers; try to grow this number
 - o <https://twitter.com/NewEnglandLMSC>
- Instagram
 - o 207 followers; try to grow this number
 - o <https://www.instagram.com/newenglandlmsc/>

2019 Content & Authors

- January
 - o Swimmers Kick off 2019 with 100x 100x at Harvard University – Jessica Stokes
 - o NELMSC Presents: Winter Fitness Challenge Grand Prize! – Emily Cook
- February
 - o Award Nominations Due March 1 – Tara Mack
 - o Fix Your Turns Before the Big Meet – Alana Aubin / Crystie McGrail
 - o Winter Fitness Challenge Starts This Week! – Emily Cook
 - o Are You a Long Distance All-Star? – Alana Aubin
 - o Great Bay Swimmers Return to the Pool (member feature) – Alana Aubin with help from Todd Whitford
 - o [newsletter only] Call for news contributions – Alana Aubin
- March
 - o NELMSC Announces Class of 2019 Hall of Fame Inductees – Tracy Grilli
- April
 - o College Club Swimming Makes Waves – Jason Weis
 - o Swim Strong: Multiphase Dryland Series for Masters Swimmers, Phase I – Stacy Sweetser & Chris Brown
 - o Call Me Coach: USMS Level 1 & 2 Coach Certification Review – Joan Hudak
 - o [newsletter only] Karlyn Pipes Clinic plug – Crystie McGrail
 - o [newsletter only] Swim the Charles River this June – Kate Radville
 - o [newsletter only] NELMSC SCY Championship Results, Awards, HOF photo recap – Alana Aubin
- June
 - o Swim Spots We Love: Jenness State Beach – Guy Davis
 - o Swim Strong Phase II – Stacy Sweetser & Chris Brown
 - o Sixteen Athletes Represent New England at 2019 Canadian Masters Swimming Championships – Sue Jensen
 - o MBCC's Against the Tide Event is a Hidden Gem – Al Prescott
 - o [newsletter only] NELMSC Annual Meeting invitation – Doug Sayles
 - o [newsletter only] Year-Plus membership plug – Alana Aubin
 - o
- July
 - o Swim Spots We Love: Misquamicut State Beach – Bridget Simpson
 - o USMS Summer Fitness Challenge is on Now! – Emily Cook
- August
 - o Drowning the Demons: Could Swimming Be A Viable Cure for Depression? – Elaine Howley / sponsored by New England Masters Swim Club
 - o Glennie Rises at Second Annual Glen Lake Swim – Gary Girolimon
 - o Call for Nominations: Frank Wuest Open Water Swimming Award – Tara Mack
- September
 - o Kingdom Swim Draws a Crows to Lake Mempremagog – Charlotte Brynn
 - o Musings from My Summer of Open Water Swimming – Jennifer Downing

- New England Athletes Swim and Socialize at FINA Masters Wolds – Mindy Williams
- Swim Strong Phase III – Stacy Sweetser & Chris Brown
- New England Hosts USMS OWNC at Lake Willoughby – Alana Aubin
- [newsletter only] Boston Sharkfest art – Joanna Florio Jefferys
- [newsletter only] NELMSC Annual Meeting invitation – Doug Sayles

From: [Jason Eaddy](#)
To: [Douglas Sayles](#); [Crystie McGrail](#)
Subject: [REDACTED]
Date: Sunday, September 29, 2019 12:19:10 PM

Doug & Crystie,

[REDACTED]

My general report:

- Laszlo continues to do the SCY results with his normal speed and care.
- I'm continuing to cover SCM and LCM.
- All submissions have gone in on time, and our experienced meet managers continue to get us the proper results files and measurements.
- We had one issue with the Beverly meet where they didn't have a 50m measuring tape on hand.
- No budget requests from our end this year.

Hope the meeting goes well and I'm sorry I'm not there!

Jason

*9/15/2018	<u>2018 Maine Senior Games Swim Meet</u> (Recognition)	Sanction #028-R001
10/10/2018	<u>Famtastic Fun Meet</u> (Recognition)	Sanction #028-R013
*10/13/2018	<u>October Swim Fest, Simmons College</u> (Sanction)	Sanction #028-S005
*10/20/2018	<u>10th Annual UVAC Leaf Peepers SCM Meet</u> (Sanction)	Sanction #028-S004
*10/21/2018	<u>HAWKtoberfest Masters/Alumni Meet</u> (Recognition)	Sanction #028-R012
*10/28/2018	<u>Concord Masters Mini Meet</u> (Recognition)	Sanction #028-R008
*11/03/2018	<u>19th Annual George Erswell Meet</u> (Recognition)	Sanction #028-R011
*12/7-12/9	<u>NE-LMSC & Colonies Zone SCM Championships</u> (Sanction)	Sanction #028-S006
1/27/2019	<u>2019 MDI Masters Meet</u> (Recognition)	Sanction #029-R001
2/03/2019	<u>Exeter Mini Meet</u> (Sanction)	Sanction #029-S002
2/24/2019	<u>Casco Bay YMCA Strippers Toughen Up Challenge</u> (Recognition)	Sanction #029-R002
3/16-3/24	<u>2019 NE LMSC SCY Championships</u> (Sanction)	Sanction #029-S001
3/30/2019	<u>Monumental Masters Mini Meet</u> (Recognition)	Sanction #029-R003
4/06/2019	<u>Swim Like a Fool! / VT Senior Games Swim Meet</u> (Recognition)	Sanction #029-R004
4/27/2019	<u>Boston LANES 8th Tea Party (TP8)</u> (Sanction)	Sanction #029-S003
5/18/2019	<u>YNS Masters LCM Mini Meet</u> (Recognition)	Sanction #029-R006
5/18/2019	<u>Dan Horton Invitational Masters Meet</u> (Recognition)	Sanction #029-R005
7/6-7/7	<u>Bay State Games</u> (Recognition)	Sanction #029-R007
7/21/2019	<u>Summer JT LCM Mini-Meet</u> (Sanction)	Sanction #029-S004

**Meet director has already received or requested a Sanction/Recognition for their 2019 event.*

Cost to LMSC:	Sanctioned Meets (\$50/meet) x 7 =	\$350
	Recognized Meets (\$50**/meet) x 12 =	\$600
	**Meet director responsible for other \$50	
		\$950.00

NE - LMSC Annual Meeting 9/29/19

Report from Open Water Sanctions Chair

Prepared by Charlotte Brynn outgoing NE-LMSC Open Water Sanctions Chair

2019 Sanction Fees NE-LMSC Continued to offer financial support to event directors by covering the total cost of USMS sanction fees which remains at \$100 per event + \$5 per participant. In 2019 there were 4 sanctions issued and a total of 5 events(1 sanction covered 2 events)

In 2019 OW referees and Safety Directors are required to be certified. This certification is an online module with a written open book test, which is graded by OW safety Compliance officer.

Estimated Sanctioned events in 2020 = 5

The Massachusetts Breast Cancer Coalition, who runs the Hopkington Swim is interested in a 2020 sanction. Contact is Christine Smith email mbcc.christinesmith@gmail.com

Sanctioned events in 2019 = 4

Sanctioned events in 2018 = 5

Sanctioned events in 2017 = 3

Issues in 2019

NE-LMSC OVE Reporting was not completed by event director in timely manner.

PROCESS OF CHANGE

The following was implemented for 2019 approved sanctions:

When sanction is approved at LMSC OW Sanction Chair will email event director (cc NE-LMSC Registrar, NE -LMSC Chair) with the following

OVE Form template

OVE reporting instructions

OVE Data Transmittal report Template

Instructions for submitting report. OVE Forms, Transmittal Sheet and payment to registrar

In addition in 2019 OW Sanction Chair sent a follow up email within 14 days of event to remind event director of OVE Form instructions & submission steps.

Recommendation for 2020:

Continue above process with addition of phone call to event director 7 days prior to event director as a reminder or reporting requirements and to answer any OVE questions.

2020 OW Budget Request

Sanction Fee Expense: 5 Events @ max of \$1,000 / event = **\$5,000**

OW Workshop: OW swim clinic “Open Water 101 “ = \$1,500

Goal: An Introduction to OW swimming and safe practices in the NE-LMSC and promote the growth of OW swimming.

Request amount of \$1,500 for expenses such as lifeguard fee, OW clinic sanction fee, coach and/ or promotional swag for participants.

This was approved in 2019 clinic was not scheduled. TBC in 2020

See proposed clinic outline prepared by outgoing Open Water Sanctions Chair

USMS Ultra -Marathon Distance Open Water Nationals July 25th , Newport Vermont =\$2,500

NE-LMSC additional funding to promote and enhance swimmer experience at the 2020 National Championship event. Fund usage to be determined by a NE-LMSC Open Water National Championship task force.

Items for consideration: Participant Raffle Prizes, Event function, Swag

Note from Outgoing Chair: Charlotte Brynn

Thank you for the privilege of serving the NE-LMSC as the Open Water Sanctions Chair for the last 5 years. It has been a pleasure to volunteer with others who care about the growth of the sport of swimming for the sake of general good health, recreation and competition as much as I do.

I would like to welcome in our new Open Water Chair Jennifer Downing, I know Open Water will thrive under your guidance Jennifer. Many thanks to you all especially Doug Sayles, Guy Davis, Alana Aubin and Tara Mack.

I look forward to seeing you all in the water in the future and look forward to continuing to promote U.S Masters Swimming programs in the NE-LMSC and beyond.

Best

Charlotte

Open Water Clinic 101

Introduction to Open Water Swimming

Mission: Provide a clinic for Pool swimmers &/or novice open water swimmers who would like to learn how to open water swim or improve their open water swimming skills for recreation and/or competition. Educate swimmers on best practices to enjoy Open Water Swimming Safely

Location: New England Lake, reservoir or pond

Pre-Requisite : Must be able to swim 500 meters in pool and Tread water for 1 minute

Content:

- Swimmer responsibility
- Safe Open Water Swimming practices
- Open water Gear: goggles/ cap/ ear plugs/ wetsuit/ safe swimmer float
- Water quality, temperature, wind & waves
- Water entrance, exit techniques
- Sighting/ Identifying Land Marks
- Treading water
- Swimming in a group

Introduction: 15 minutes

Goals for attending clinic + Specific areas of interest

Lecture: On Land 30 minutes

Clinic Handout + lecture + Q & A

Swimmer Responsibility

Safe Practices

Goggles: selecting, testing, lens types, anti-fog

Sun Protection

Brightly colored Cap/ Ear Plugs

Safe Swimmer Floats

Wetsuits

What to pack in your post swim bag

Water Temperature : Hypothermia Signs/ Symptoms Hyperthermia

Research survey beach & body of water

Safe Water Entry & Exit

Wind/ Waves

In Water Portion (Swimmers will be grouped in pairs) 45 minutes

Shallow water:

Water Entry Instruction/ Demonstration

Water Exit Instruction / Demonstration

Practice/ Feedback

Sighting Instruction / *Demonstration*

Practice / Feedback

Practice Course with swim buddy : Water entry at start location , swim 100 yards along shoreline , sight turn around, swim to turn around, turn, swim 100 yards to exit landmark, exit water.

On land (15 minutes)

Review

Q & A (15 Minutes)

Pool Workout handout for pool open water training sets

2019 Report of Officials Chair
Sue Jensen
Sept 19, 2019

Active U.S. Masters Swimming Officials / New England (20)

1. Michael Apfelberg — mapfelberg@aol.com
2. Chris Brady — coachb@cox.net
3. Emily Cook -- emilylouinacook@gmail.com
4. Steve Davidson — stevedavidson48@yahoo.com
5. Priscilla Davis — PDSwim@comcast.net
6. Bob Fredette — a-bfredette@comcast.net
7. Kenneth Galica — kennethgalica@gmail.com
8. Ed Gardner — edwgardner@gmail.com
9. Suzanne Hoey — suzannehoey@myfairpoint.net
10. Jack Kurkul — jack.kurkul@gmail.com
11. Mike Leake — mike@usms.org
12. MaryAnne Lustgraaf — malustgraaf@gmail.com
13. Steve McAlarney — sjm@ll.mit.edu
14. Bob Menck — rmenckiii@gmail.com
15. Jocelyn Mitchell — jmitchell@simsburybank.com
16. Christopher Phalen — candbphalen@verizon.net
17. Carol Prescott — cpdesigns@comcast.net
18. Betsy Russell — betsy@byrussell.com
19. Lisa Black Sholudko — lbsho@verizon.net
20. Cam Townsend — earlybirdx3@hotmail.com

~ We have an excellent supply of enthusiastic meet officials to call upon for our New England meets.

~ Our newest official is Emily Cook, who just got re-certified in September 2019.

~ Priscilla Davis still leads the way staffing officials for our two New England championship meets – NE Short-Course Meters meet in December at WPI, and the NE Short-Course Yards meet in March at Harvard.

~ Two inquiries came to me this past year from meet directors looking for officials to staff their meets. Jacqui Redman for the Jenny Thompson meet and Crystie McGrail for the Exeter meet. The requests were easily filled.

~ Rule Books: around December each year, I order mini- and full-sized rule books from U.S. Masters Swimming and distribute them to our officials. Our budget for this is \$300.

~ Officials Certification: this coming year, I plan to raise the awareness of officiating at meets and encourage masters swimmers to get certified. This will help maintain and grow our base of officials over the coming years, as some of the older officials retire. I will also promote U.S. Masters' certification program (stroke & turn and starter) as a simple way to get certified. As an incentive, we may consider defraying the cost of U.S. Masters Swimming's annual membership in exchange for becoming an official.

2019 NE-LMSC Coaches Chair Report – DRAFT 8.15.19

September 29, 2019 Annual Meeting

Submitted by Crystie McGrail

Recap of the Past Year:

- ✓ *Sunday Jan 20 – Flip Turn Clinic, Dover, NH – cancelled due to weather, rescheduled*
 - 2 concurrent sessions: First Time Flip Turns & Flip Turn Tune Ups
 - 6 on deck volunteer coaches, 19 registrants
- ✓ Sunday Jan 27 – Coach/Swimmer Drag Clinic – David Graham, Boston, MA
 - 24 participants, a surprising number of very experienced swimmers
 - This was a clinic run by a 2018 NCC scholarship coach.
- ✓ Saturday, Feb 9 – Coach/Swimmer RWU Starts Clinic – Bristol, RI
 - Cancelled Coach section due to low availability.
 - Received well by swimmers, would want to do again
- ✓ Sunday Feb 17 – Rescheduled Turn Clinic, Dover, NH
 - 2 concurrent sessions: First Time Flip Turns & Flip Turn Tune Ups
 - 6 on deck volunteer coaches, 12 participants
- ✓ April USMS Certification Trainings (Boston, MA)
 - USMS Coach Level 1&2 – 32 participants
 - USMS Coach Level 3 – 7 people
 - USMS ALTS – 16
 - \$100 reimbursement to all of these folks, one check sent to USMS to reimburse use of coupon code to automatically reduce fee by \$100, several folks missed using this and needed to be mailed checks individually
- ✓ Current USMS Certified Coaches registered in NE-LMSC
 - Level 4 – two (Charlotte, Bill M)
 - Level 3 – 31
 - Level 1 & 2 – 111
- ✓ Saturday May 11 – Faster Freestyle Clinic with Karlyn, Portsmouth, NH
 - 11 Coaches for coach workshop & then deck support
 - Two sessions, first freestyle, second multi-stroke
- ✓ June 23 – Freestyle Video Clinic with Bill Meier, Dover, NH
 - This was a free clinic as prize to the club who won the winter fitness swim challenge
 - 8 coaches ran through material, 15 swimmers
- ✓ **Request to board members and club contacts:** commit to reach out and find one person to host a clinic in the next year or two for the LMSC in each state/geographic region.

Looking Forward:

- 2019 Idea: try On-Deck coaching at LMSC Champs?
 - similar to Nationals try to find one or two volunteers who are VISIBLE (purchase vests or shirts?)
 - available during warm up periods to answer general questions/start off blocks/support meet refs with clearing pool & organizing sprint lanes
- 2019 Idea: Encourage Level 4 applications of current level 3's - provide support & resources toward completing
 - Find ways to gain regional experience (Zone & National)
 - Reimburse application fee? (\$50?)
- 2020 USMS Certification Courses
 - \$50 for 3 courses, estimate of 75 people = \$3,750 - 2019
- 2020 Idea: support scholarships for USMS certified coaches who also attend USA-Swim cert courses, or USAT courses (requirements that they are currently registered as Coach member of USMS and currently coach a NE-LMSC Club) – budget \$1500
- 2020 Idea: support OW Chair in setting up a series of swimmer clinics that also include a coach section.
- 2020 National Coaches Clinic – support scholarship application process for three coaches and the coaches chair to attend (\$500 travel reimbursement for four people).
- 2020 “Big Name” clinic host – find someone to pay to bring in from away (Fitter-Faster Tour? Gary Hall? Etc etc)

2020 Estimated Budget Items

Item	Amount
USMS Certification Courses (75p x \$50)	\$3,750.00
NCC Scholarship Clinics, \$500 x 4	\$2,000.00
Local Host Clinics, 3 x \$800	\$2,400.00
Other cert/ed course reimbursement	\$1,500.00
“Big Name” clinic host from away	\$3,000.00
Total	\$12,650.00

NELMSC Fitness & ALTS Annual Report 2019

Chair: Bill Meier Coordinator: Emily Cook

1. Incentivized the Winter Fitness Challenge (WFC) with a Fitness & Freestyle Clinic:
 - NELMSC = 7% of national registrants
 - NELMSC increased registrants by over 2 percentage points from last year
 - NEM was the club with the greatest number of participants nationally
 - 2018 WFC NELMSC Breakdown: 47 NEM, 3 MESC, 3 GBM, 3 SWS, 1 HOLY, 0, Others = 57
 - GBM won the incentive based on the percentage calculation
 - Clinic led by Bill Meier and volunteer USMS coaches delivered June 23rd
 - ~ \$600 raised by the NELMSC for Swimming Saves Lives Foundation/ALTS

2. Promoted all three Fitness Challenge Series (three events) events through:
 - Fliers and announcements at meets
 - Articles for the NELMSC & affiliate team newsletters
 - Social media (local and national forums)

3. Supported SSLF Grant Recipient Program in Maine at the Casco Bay Y in Freeport with:
 - Announcements at the Toughen Up Challenge meet
 - Site visit and instruction

4. Networked with local certified ALTS instructors to increase communication & determine how best to support them.

5. Assisted ALTS instructor certification course in Marlborough, MA.

6. Assisted GBM in promoting and conducting their April ALTS classes through:
 - Flier distribution
 - Volunteer trainings, scheduling, & appreciation
 - In-water instruction

NELMSC Fitness & Adult Learn To Swim Board Position

RATIONALE: Maintaining Fitness & ALTS position(s) on the NELMSC board keeps the LMSC in line with the practices of other LMSCs, demonstrating uniformity and support for fitness and ALTS initiatives. The position(s) create and continue development opportunities for LMSC members at multiple levels.

DESCRIPTION: The Fitness & ALTS Coordinator and/or Chair will continue to coordinate and support fitness events, fitness swimmers, and Adult Learn to Swim programs and initiatives within the NELMSC. Objectives for the role as described by USMS (https://www.usms.org/admin/lmschb/gto_role_fitness.pdf) will be followed, with greater focus on promoting Fitness Series Events, ALTS events, and ALTS networking.

PROPOSED BUDGET: \$825

ESTIMATED TIMELINE OF EVENTS AND BUDGET:

October..... Yearly planning, promote Fall Fitness Challenge (\$25)
November... Fall Fitness Challenge promotion & prize distribution (\$50)
December... ALTS & Fitness Social @ SCM Championship (WPI) meet (\$150)
Winter Fitness Challenge promotion (\$25)
January..... Winter Fitness Challenge promotion
February.... Fitness Challenge promotion & prize distribution (\$50)
March..... April is ALTS month promotion & trainings (\$25)
April..... April is ALTS month (\$25)
May..... Recap of April ALTS
June..... ALTS Summit & Summer Fitness Challenge promotion (\$25)
July..... Summer Fitness Challenge promotion & prize (\$50)
August..... Related articles & events
September... Fitness Challenge Series grand prize (\$400)

BUDGET DETAILS:

October- \$25 printing promotional materials to distribute at meets, facilities
November- \$50 for Fall Fitness Challenge prize
December- \$150 food for ALTS & Fitness Social, \$25 for printing materials
February- \$50 for Winter Fitness Challenge prize
March- \$25 printing materials and/or mileage for assisting in ALTS trainings
April- \$25 printing materials and/or mileage for assisting in ALTS events
June- \$25 printing promotional materials to distribute at meets, facilities
July- \$50 Summer Fitness Challenge prize
September- \$400 Fitness Series Grand Prize

INCENTIVIZING THE FITNESS CHALLENGE SERIES:

1. Three smaller prizes for each Fitness Challenge
 2. One overall grand prize
- Focused on new membership participating in respective Challenges
 - \$400 for an analog pace clock, or other appropriate prize
 - \$150 for smaller prizes for the three Challenges (\$50 each)
- Potential smaller prizes include: USMS swim cap/gear bundle, discounted admission to the ALTS Summit, Fitness Challenge t-shirts, etc.

OTHER POSSIBLE OBJECTIVES:

- Develop ALTS instructor communications within the LMSC
- Assist in the development of local ALTS fundraisers with local businesses
- Assist or develop ALTS education event (ALTS Summit, etc.)

Tara Mack, TMack, Awards & Recognition Chair NELMSC report

2019 Activities:

→Promoting nominations and voting process, early and often *Thanks Alana

→In March 2019

1. Harvard Distance Day, Frank Wuest Open Water Swimming Award Recipients (2 Total) Elaine K. Howley & Greg O'Connor

2. Championship weekend Awards (4 total)

A. Coach of the Year: Fred Bartlett

B. Contributor of the Year: Crystie McGrail

C. Appreciation Awards: Jennifer Downing & Michael Garr

→Coordinated and worked in tandem with Tracy Grilli to create a more complete celebration of all of our legacy swimmers as well as current swimmers.

→Late Spring and Early Summer

*Working with Tracy Grilli for HOF

Considering Awards "Night" to immediately follow an evening session at Harvard* Meet 2020 (*Location)

Why?

1. Allows swimmers to have easy access to heavy apps/food options without driving

*Value of not having to figure out reservations and driving and wait time after the meet to eat and allows swimmers to have an earlier evening or go out after as desired. *Especially with possible change to meet schedule/timeline

2. Creates a Team night and NELMSC "mingle" opportunity = Build camaraderie

3. Time to celebrate award recipients and inductees: More buzz = More Growth

*Creates a community of celebration and collaboration

→USMS National Awards

Subcommittee (Tracy Grilli, Doug Bosley) with assistance from Alana Aubin (for Crystie's award) and Doug Sayles and Guy Davis (for Crystie's award) all worked on 4 nominations before USMS Deadline July 1, 2019 *THANK YOU ALL!!

Crystie McGrail

[REDACTED]

Bill Meier

Alana Aubin

Were all nominated.

[REDACTED]

Update: Crystie, Bill, and Alana were ALL recognized at the National Meeting!
CONGRATS ALL!! So freaking awesome!

Crystie McGrail = 2019 USMS Dorothy "Dot" Donnelly Service Award

Bill Meier = 2019 USMS Fitness Award

Alana Aubin = 2019 USMS June Krauser Communications Award

→August 2019

Modified nomination process for the Frank Wuest Open Water Swimming Award to coincide with the OWS season in order to:

1. Boost nominations and awareness
2. Align with award intention
3. Highlight OWS

*Great responses already.

Nominations for FWOWS close September 22nd and subcommittee will process and select recipients asap for turn around time of September 29th meeting.

→Submitted budget request to AI in the amount of \$500

→Awaiting update on venue for March 2020 to take follow up action with Tracy Grilli

2020

→Even more nominations for all categories, including USMS *Ideas are already underway

→Other recognition: Paper / Cards either electronic or mailed and posted in Newsletter and NELMSC site, Instagram, FB as Monthly Shout-Outs

→Continuation of work with Tracy Grilli and Hall of Fame recipients and recognition

→"Legacy Foundation" idea to highlight those who went first and offer possible scholarship / donations through this fund for meet entries or memberships

NE LMSC Hall of Fame

New members of the committee are – Sandy Potholm (MESC) Gail Penthany (GBM), Dan Rogacki (NEM – PITY) and Steve Carroll (NEM – GSP). Returning members are – Elaine Howley, Bob Johnston, Frank McQuiggan (NEM – SWMR) and Tracy Grilli (NEM – GSP)

After a break from a very successful induction in March at the Harvard SCY Championships, we got the ball rolling in June in preparation for the 2020 induction. Following is an outline of what we are working on.

Contributor Category - Our first induction class in this category were “Trailblazers”. Those volunteers who’ve contributed significant time and effort to the development and organization of the NE LMSC. The 2019 inductees were from the 1970’s and 1980’s who were responsible for the formation of and continued valuable contribution to our first three clubs – New England Masters, Vermont Masters and Maine Masters.

2nd Trailblazer class – 1990’s thru early 2000’s

Our second (and final) “Trailblazer” class will include the volunteers from the 1990’s and early 2000’s. Those members who continued to contribute to the success of NEM and MESC and those who formed Great Bay Masters, our other major NE LMSC club.

New England Masters – Dan, Tracy

We have researched via posted NEM News newsletters and created an Excel spreadsheet that documents all volunteers (and their responsibility) as reported in each NEM News newsletter up through 1985. For this year, the spreadsheet needs to be updated through to at least 2010, reviewed, potential nominees presented to the committee.

Most NEM Newsletters included a “Profile” article of a member. We would like to create an Excel spreadsheet that lists the “Issue” and “name of the member” being profiled, so if at some point they are being inducted or being considered for induction, we are easily able to locate the profile.

Maine Masters – Sandy, Bob

Research via Maine Masters newsletters and archives for nominees for the next Trailblazer class. MESC newsletters are posted on the mainemasters.org website (dating back to 2002). I also received a batch of paperwork from Sharon Battistini, including a few newsletters from Fall 1989, Nov/Dec 1989, Jan/Feb 1990, Feb 1991, Mar 1992, Dec 1992, Jan 1993. Included in the paperwork is the original proposal sent to Sid Watson at Bowdoin to create a Masters Swim program and correspondence from early 1989 with Dorothy Donnelly (USMS Executive Secretary), Barr Clayson (NE LMSC), Diane Reed (NE LMSC Registrar) and Jim Edwards (NEM Editor).

Great Bay Masters – Gail

How did Great Bay Masters get started and who are the people involved in its formation? Ed Gendreau was a driving force behind creating Great Bay Masters, which started as a workout group of NEM for several years (how many?) and became a registered club for the first time in 2004. I found an undated (I am guessing based on the other documents it is from late 1980’s or early 1990’s) one page letter/message/announcement from Phil Baker (coach and administrator of Seacoast Masters) titled Seacoast Masters with information including philosophy, calendar, newsletter and workouts. That is about we know at this time.

Once reports are received for NEM, MESC and GBM, we will summarize and send out to the committee for discussion and voting.

Moving forward to the class of 2021, we will transition from “Club Trailblazers” to “LMSC Contributors”, relying on the Club’s and NE LMSC websites and newsletters.

Open Water/Long Distance Category– 2020 will be our first induction class for this category - **Elaine, Frank, Tracy**

Elaine wrote the following **Call for Open Water and Long Distance NELMSC HOF Nominations**

The New England Local Masters Swimming Committee Hall of Fame requests nominations from the membership of worthy candidates for consideration in the long distance and open water swimmers category. Please submit a brief overview of the swimmer you think is most deserving of recognition by the NELMSC HOF for achievement in long distance and open water events. This overview should include details about the swimmer’s career, including major open water or long distance swimming successes with dates, times, distances, direction of swim, and all other relevant information. Nominations must include a short bio of the swimmer, who must have been a member of the NELMSC at the time the listed swims were completed. Please provide links to online race results or contact information for sanctioning organizations that can corroborate submitted claims. All submissions will be fact-checked prior to being considered by the selection committee. The committee will consider any verifiable open water swim result anywhere in the world completed at any time during the swimmer’s career as an NELMSC member.

We realized this could be confused with the Frank Wuest annual award (which is nomination driven) and we opted to hold off on having an induction class until 2020.

- Brainstorm who our outstanding open water swimmers are/were
- Revise/simplify the announcement Elaine wrote to - name, contact information, overview with brief details and have Alana send out to the LMSC members
- Refer to the USMS Long Distance All Americans list that is updated annually
- Follow up with research/results and nominee list to present to the committee for discussion and voting
-

Pool Performance Category – Tracy, Steve

The scoring system has been created and we will continue with this process which is – 7 points for All American, 5 points for NE All Time TT 1st place, 3 points for NE All Time TT 2nd place, 1 point for NE All Time TT 3rd place. Steve is updating the spreadsheets. Once completed we will score and present the nominee list to the committee for discussion and voting.

NE LMSC Hall of Fame Website – Elaine, Tracy

Elaine and I have been working with Alana Aubin who is creating the page on the NE LMSC website. For starters we have sent her the photos and will send her the information we received for the 2019 inductees. Once posted, Alana will send us the link and we will review and approve. Once approved, she will send an announcement out to our members.

Below are other responsibilities that we will work on after the first of the year.

- Congratulation Letters – sent to those selected by the end of January
- Induction Ceremony – Depending on what happens with the Friday schedule at the Harvard meet, we are still aiming for Friday evening immediately following the meet, Jen Downing is making arrangements for it to be held “the Halls” right next to the pool, Harvard Catering (menu), cash bar (beer and wine), ticket price, ticket sales
- Awards - Plaques
- Presenters – HOF members
- Display – 2020 inductee class, on the pool deck during the Harvard meet

From: [Laura Dennison](#)
To: [Douglas Sayles](#); [Coach Crystie](#)
Subject: Re: REMINDER: NELMSC 8/28 Board Meeting Instructions & Reminders
Date: Wednesday, August 28, 2019 1:43:51 PM
Attachments: [image001.png](#)

Crystie and I had a separate phone conversation about my goals for para this year : forming a sub committee- I have some interest from the coaches clinic that we had in the spring for help for projects

- recognition heat at the Harvard March meet aka para heat
- Coaches clinic in the fall and spring (I am in the process of seeing when para practice times are free).
- Cheat Sheet for para swimmers on your team (

[REDACTED]

[REDACTED]

Laura

On Wed, Aug 28, 2019 at 12:23 PM Douglas Sayles <douglas.sayles@swimri.org> wrote:

From: Douglas Sayles
Sent: Thursday, August 22, 2019 2:11 PM
Subject: NELMSC 8/28 Board Meeting Instructions & Reminders
Importance: High



Officer Pre-Election Slate as of September 24, 2019

See officer position descriptions at <https://www.nelmsc.org/board-of-directors>

Position	Current Officer	Running for Same Position?	Declared Candidates To-Date	Candidate Status
Board Chair	Douglas Sayles	No	Crystie McGrail, GBM	Succession plan candidate , outgoing coaches chair
Board Vice Chair	Guy Davis	Yes	Guy Davis, GBM	Incumbent
Treasurer	Al Prescott	Yes	Al Prescott, NEM-MAMA	Incumbent
Secretary	Sue Jensen	No	Mike Hurd, MESC	
Officials Chair	Sue Jensen	Yes	Sue Jensen, NEM-CRM	Incumbent
Top Ten Recorder - Yards	Jason Eaddy	Yes	Jason Eaddy, NEM-CRM	Incumbent
Top Ten Recorder - Meters	Jason Eaddy	Yes	Jason Eaddy, NEM-CRM	Incumbent
Registrar	Tim Lecrone	No	Douglas Sayles, NEM-SWMR	Outgoing board chair; former VC, OWC & registrar
Communications Chair	Alana Aubin	Yes	Alana Aubin, NEM-CRM	Incumbent
Coaches Chair	Crystie McGrail	No	Bob Ouellette, NEM-UNAT	
Pool Sanctions Chair	Mindy Williams	No	Jason Weis, NEM-CRM	Succession plan candidate , CCS liaison
Open Water Sanctions Chair	Charlotte Brynn	No	Jennifer Downing, NEM-CRM	
Para-Athlete Chair	Laura Dennison	Yes	Laura Dennison, NEM-CRM	Incumbent
Awards & Recognition Chair	Tara Mack	Yes	Tara Mack, GBM	Incumbent
At-Large Officer	Tracy Grilli	Yes	Tracy Grilli, NEM-GSP	Incumbent appointed as NELMSC Hall of Fame Chair
At-Large Officer	Bill Meier	Yes	Bill Meier, NEM-SRPM	Incumbent (previously appointed and ratified)
Immediate Past Chair	----	----	N/A	Outgoing chair Douglas Sayles will fill this position for one term if not elected to another officer position